

Food and Growing Group Meeting on Tues 26/3/19 at 7.30 Venue: Lesley's house, Culbokie

Present: Jimmie, Penny, Duncan, Trish, Julie S, Lesley, Peter, Marcia, Julie G

Apologies: Martin, Anne

Minutes

Activity	Link persons	Notes		Agreed Action/ by whom
Potato Day - review	All	<p>What went well</p> <p>Only six sacks went back to Duncans, so felt volume ordered was right Busy the whole time, attendance more spread out Advertising share out worked well, was comprehensive Good café layout Organisation good Starting at 8 am (unintentionally) worked well – tables out early</p> <p>Income etc on table below.</p>	<p>Ideas/ concerns for development</p> <p>Comment about parking (but acknowledged little we can do about that) Soirbheas need more time to collect their tatties Order Growbags and Shallotts 2020 More secure way of attaching tags back to tattie bags (under tables) Set up tables, boxes and label sheets before bringing in tatties One person with list to direct incoming tatties to correct row/place How to prevent overdemand at beginning – is it possible ? how useful is creating two session ?</p>	Hall to be booked for Sat 7 March 2020 – Julie (done)
Seed swap	Lesley et al	<p>Very successful, high demand throughout Potato Day particularly. See income generated below.</p> <p>Q. How to develop further ? Since learning in Grow North session last Sept where Maria suggested need eg 20 plants of a variety to get viable seed.</p>		Donation to Heritage Seed Library ? - Martin
Apple Press / pasteuriser	Duncan, Martin	<p>Apple Press – contents of Trailer being held in place by bungee straps now, easier to use. Duncan happy to carry on coordinating for another year and see how it goes. Will investigate online system for booking/payments (Spanglefish ?); be stricter about times for collecting/dropping off trailer to ease process for him. Will also contact all the folk who booked last year to encourage advance booking which might aid coordination of trailer handovers.</p>		Duncan to take forward.

		Pasteuriser – agreed not possible to store in apple press trailer, possible damage. And will need more regular checking due to electrical aspect. Needs separate ‘home’ and booking system to apple press.	Martin to take forward.
Local Larder - update	Julie S	Full report provided, see at end of these Minutes.	
Grow North - update	Julie G, Lesley, Marcia	A programme developed as advertised, subtitled ‘grow your own, make your own’ to include more general practical topics. First session due to run 30 March. Numbers signed up small but not unusual cf last year.	
NK Community larder/ fridge - update	Anne	Anne emailed Emma’s presentation about Moofood sent out with Agenda. And as unable to attend this meeting she also emailed everyone afterwards with detail about the N Kessock proposal. Since then the discovery of the imminent possible loss of the village shop has taken centre stage.	Anne and RANK (Residents Association of N Kessock) taking forward.
Future development – how do we increase our ambition ?		Important to think creatively about other possible projects if we can, and not just focus on maintenance – ideas welcome. Possible Food Conference in September but difficulty in finding a coordinator – Martin following this up.	Martin
AOB + Date of next meeting	AoB Date next meeting :	* Strathpeffer 20/4/19 Eco Day and Science Fair; Martin contacted re possibility of a TBI stall – volunteers requested to ‘man’ the stall but clashes with Easter Sat/holidays/childcare * For info, new market organiser for Fortrose : Charlotte Leggatt has started. Tuesday 30 July, 7.30 at Lesley’s	Julie G, Peter have offered

Potato Day - 498 counted through the door but feel actual numbers were higher (door takings were £530.55, with free entrance to members).

Seed swap income	total £523.49
GQT	£ 134.00
Cromarty	£ 39
Culbokie	£ 23.60
N Kessock	£ 10.35
Fortrose	£ 84.99
Tattie Day	£ 231.55

PD Income		PD Expenses	
Door	£530.55	Lesley - cafe	£ 19.60
Cafe	£391.40	Julie – gift J Dingwall +	£ 87.19
Potato sales	£2084.56	Printing	£110.88
(seed swap stall	£231.55)	Jamieson Brs (tatties)	£354
Transition T Forres	£106	WCF (tatties)	£447.05
Soirbheas	£172	Skea (tatties)	£700 approx
Cromarty market	£48	Hall hire	£90
		Advertising	£50
Total	£3332.51		£1858.72

Our Local Larder -Update for Food Group meeting on 26/03/19.

Statistics

A quarterly report will be circulated after 31 March. In brief:

- 1579 users have visited the site so far this quarter which is about the same as the previous quarter.
- The majority accessed via a mobile, followed by desktop then tablet.
- Most visited pages were the home page, list of suppliers, veg boxes, meat suppliers, fish vans, Black Isle Dairy and eating out.
- Most social network referrals (e.g. Facebook) were as a result of Business/Cafe of the month posts and new business listings.

Google maps

Awaiting decision by TBI board re a TBI credit card to use for Google maps, Dropbox, etc. . [Update – in progress]

Promotion

- OLL card dispenser. Recommend revisiting from Easter onwards to refill/make sure they are on display. All those who volunteered to distribute previously to be contacted. Need volunteer for North Kessock (used to be Wendy). [Update: suggest mentioning in newsletter]

Listings update

- Added White Cottage Tearoom and Chilliman
- Highland Home Cook in progress.
- Caledonian Cider to be added when he has cider to sell
- Still to contact Cafe Biagiotti
- [Update: Strathpeffer Artisan Bread to be added]